

ATVRE MEDIA GROUP **.... Press Release** atvre.com

East meets West 70cc Youth National Champions



Buddy Williams and Christian Horne

Indianapolis IN, Feb13-16, 2008
By Mark Williams

The East coast 70cc National Champion and the West coast National Champion met in the middle, at the 2009 Indy Dealers Expo. Christian Horne ATVA 70cc Champion, and Buddy Williams WORCS 70cc National Champion teamed up at the show to support some common sponsors. The two champions signed autographed pictures for the many in attendance at the show.

Both young champions ride for DRR inc, and the company owner Lou Decuzzi was excited to have his top two 70cc young guns in attendance. The boys are both well groomed in public relations, and represented DRR in a professional manor. Both Horne and Williams are also sponsored by Zero Tolerance Racing, and spent time in their booth promoting their products as well.

ATVA Champion Christian Horne unveiled his new 2009 DRR 90cc CVT production bike at the show. Horne's new sponsor Snyder Motorsports put the bike together with a host of their new products, and it was a real head turner. Horne was also representing the ATVRE Media Group, four eighty eight web design, and several other sponsors at the show.

5 time WORCS National Champion Buddy Williams is also a Fox Factory Racing Team Rider, who has worked closely with Fox, testing and developing new lines of Mini quad high performance shock packages. Fox debuted their new 2009 product catalogue and poster which featured Buddy Williams, and ATVA Pro Champion Dustin Wimmer sporting their number one plates together. Williams was also representing TA Porting, Maxima Racing Oils, and several other sponsors at the show.



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DRR recommends that all ATV riders take a training course. For safety and training information see your dealer or call 866-647-4571. "ATVs Can BE Hazardous TO Operate" For your safety: Always wear helmet, eye protection, and protective clothing; Never ride on public roads or paved surfaces. Rider show is professional rider on a closed course. ATV depicted is for 12 and over.

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